

Spark & Co. - Community Ambassadors

The purpose of our Community Ambassadors will be to create content that reaches and engages Spark and Co. users from various backgrounds and walks of life. We're looking for people who can speak to and about the real, lived experience of people of colour in the UK; both the challenges and realities as well as the joys and hopes.

Spark and Co. is a community led platform. Our users are the heart of everything we do. A key part of this role will be managing relationships with our community and users and ensuring our content and strategy stay on mission. As we are a small and lean team, you'll be working directly with the Director and Founder and supporting a social enterprise in its early days.

Details

Duration: freelance contract to be delivered over a specified time frame

Remuneration: upto £500 per contract (depending on content agreed)

Location & working hours: remote and flexible

Start: ASAP

What you'd be doing

- Working with the team to scope, agree and develop content
- Creating agreed content for our platform; this can include (but it not limited to) blog posts, videos, illustrations & infographics
- Leveraging your personal social media channels and influence by sharing and reposting content
- Gathering and sharing insights and feedback from users or potential users
- Supporting, championing and driving Spark and Co. on its mission

Content can include:

- Responses to emerging news and trends with accurate information / infographics
- Providing clarity or translation of information for our users
- Sharing lived experiences and reflections
- Opinion pieces on news, culture & current events

Measuring, tracking and reporting

- Working with the team to agree deliverables e.g. number of posts / target reach
- Producing and posting content in line with agreed deadlines
- Understanding your analytics and our goals to inform and drive the direction of content

What we're looking for

- Track record of creating content (this can be videos, blogs, artwork etc.)

- Ability to work across various social media platforms
- Strong organisation and time management skills
- Ability to work flexibly with a small, start-up team

To apply:

- [Read our guidance on pitching to us](#)
- Email zoe@sparkandco.co.uk with

We strongly encourage those with lived or professional experience of working with Black, Asian and Minority people and communities in the UK.